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For Immediate Release

Competition Commission launches citywide roving tour of "Combat Price Fixing Cartels" pop-up exhibit

The Competition Commission (Commission) is launching a roving tour of its "Combat Price Fixing Cartels" pop-up exhibit around Hong Kong from today (16 January) to July 2024 with the aim of raising public awareness and deepening understanding of such conduct across the community.

Under the Competition Ordinance, price fixing is a form of serious anticompetitive conduct and it can occur in any industry or sector. The Commission's recent cases before the Competition Tribunal have demonstrated its efforts and determination in combating such conduct which may lead to higher prices and reduced choices for consumers.

Featuring the Commission's social media mascot – the "Honest Gorilla", the pop-up exhibit displays practical information on different forms of price fixing, and addresses common misconceptions about the conduct to enhance public understanding of such malpractices and their harm. The "Honest Gorilla" is now touring seven major sports centres before heading to public libraries across town in the summer.

Details of the roving tour are as follows:

Date	Location
16-21/1	Hong Kong Park Sports Centre
	1/F, 29 Cotton Tree Drive, Central, Hong Kong
23/1-4/2	Harbour Road Sports Centre
	1/F, 27 Harbour Road, Wan Chai, Hong Kong
6-18/2	Po On Road Sports Centre
	1/F, Po On Road Municipal Services Building, 325-329 Po On Road, Sham Shui
	Po, Kowloon
20/2-3/3	Sheung Wan Sports Centre
	11/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central,
	Hong Kong
5/3-17/3	Ho Man Tin Sports Centre
	G/F, 1 Chung Yee Street, Ho Man Tin, Kowloon
19/3-1/4	Kowloon Park Swimming Pool
	G/F, 22 Austin Road, Tsim Sha Tsui, Kowloon
3/4-14/4	Tsuen Wan Sports Centre
	3/F, 53 Wing Shun Street, Tsuen Wan, New Territories



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Members of the public are also invited to participate in a social media contest and get a chance to win fabulous prizes by first taking a picture of the "Honest Gorilla" on display at the sports centres, and then uploading it together with a post on their own Facebook or Instagram page to promote the event. Please visit <u>https://www.facebook.com/DontCheatCompete</u> for more details of the game.

Photo Caption:



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