

15 February 2017

For Immediate Release

Competition Commission launches “Don’t cheat. Compete” Advocacy Contest

The Competition Commission (Commission) is launching the “Don’t cheat. Compete” Advocacy Contest to promote understanding of the value of competition and the Competition Ordinance (Ordinance) among senior secondary school students and teachers in Hong Kong. The contest is the Commission’s first initiative in reaching out to the younger generation.

Co-organised with the Education Bureau, the contest offers an invaluable opportunity for Form Four and Form Five students (or equivalent) to deepen their understanding of competition concepts and showcase their diverse talents by developing compelling stories on the benefits of competition law in a format of their choice, including story writing, comic drawing, animation or video.

Winning teams will be sent on a three-day study tour to Singapore where they will visit the local competition authority and academics to learn more about how competition law works in another jurisdiction. Their work will also be published on the Commission’s website and other media platforms to further promote the value of competition among the general public.

Mr. Rasul Butt, Senior Executive Director of the Commission, said, “Prevention is always better than cure. Therefore, advocacy and education have always been a focus of the Commission’s work. Apart from encouraging compliance among the businesses community, it is also important to instill the spirit of fair competition into the minds of our younger generation before they join the workforce, as making the right judgment concerning fair competition is crucial in their future careers.”

To support students in understanding the key aspects of the Ordinance, the Commission has launched a dedicated website (www.compete.hk) with a wealth of easy-to-understand information on various competition topics. Workshops will also be arranged to facilitate teachers’ and students’ comprehension of core competition concepts.

The contest is now open for registration until 13 April 2017 with the submission deadline on 15 May 2017.

As a separate ongoing initiative to further enhance youngsters’ understanding of the value of competition and the Ordinance, the Commission will offer talks / seminars to individual secondary schools who are interested in the topic.

More details of the contest and registration for school talks are available on www.compete.hk.

Photo Caption:



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