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For Immediate Release

## **Competition Commission launches its first Roving Exhibition across Hong Kong**

The Competition Commission (Commission) begins its first Roving Exhibition today (18 September) as one of the key components of an advocacy programme reaching out to the public and promoting understanding of the Competition Ordinance (Ordinance) before its full implementation in December this year.

With the theme “Compete with Integrity”, the Exhibition will be shown at six locations across Hong Kong Island, Kowloon and the New Territories from now to November. The Exhibition will feature informative panels on the benefits and major elements of the Ordinance as well as the different types of anti-competitive conduct that businesses should avoid.

To facilitate easy understanding of the competition rules, a ten-part series of one minute educational videos in which the major anti-competitive concepts are turned into real life scenarios will be shown at the Exhibition. There will be especially designed interactive electronic games where members of the public will have the chance to win souvenirs while learning about basic concepts of anti-competitive behaviour in a fun and innovative way. Easy-to-understand publications on the Ordinance will also be distributed at the Exhibition.

Officiating at the opening ceremony of the Exhibition today, Mr. Gregory So Kam-leung, Secretary for Commerce & Economic Development, said the spirit of the Ordinance is to curb anti-competitive conduct.

"The full commencement of the Ordinance is an important step in the development of competition policy in Hong Kong to maintain fair competition in the market. I look forward to completing the remaining legislative process and to the full implementation of the Ordinance on 14 December 2015 as planned," Mr. So said.

Ms. Anna Wu Hung-yuk, Chairperson of the Commission, said, "The Competition Ordinance has come a long way to reach the final stage towards its full implementation. Since the launch of our advocacy programme, the Commission has received growing number of enquiries and complaints, reflecting increased public awareness and strong interest from businesses. Our advocacy work will be stepped up in the months ahead with a hope that businesses in Hong Kong will be ready to comply with the new law upon its full implementation."

Apart from the Exhibition, a series of advocacy and educational initiatives will be rolled out in the coming months leading to the full commencement of the Ordinance. The Commission will publish a self-assessment toolkit shortly to assist businesses to review their business practices and comply with the new law. Free seminars open to all businesses and members of the public will be conducted to introduce the key elements and benefits of the Ordinance. Starting November, a new wave of media and publicity campaign will be launched to encourage compliance and increase awareness of the Ordinance among the general public.

Below are the details of the Exhibition and members of the public are welcome to join.

Exhibition Schedule:

18 - 21 Sep	Level B1, Fashion World, Wonderful World of Whampoa, Hung Hom
25 - 29 Sep	Main Atrium, 1/F, Tuen Mun Town Plaza, Tuen Mun
9 - 12 Oct	G/F, Cityplaza, Tai Koo (near MTR exit D2)
16 - 19 Oct	Olympian Hall, UG/F, Olympian City 1, Olympic
29 Oct - 2 Nov	Public Passage, 2/F Central Oasis (Former Central Market)
6 - 9 Nov	Level 1 Atrium, Metro City Plaza 3, Tseung Kwan O

\*Free admission

Opening hours: 11am - 9pm.

Note to the Editor

The Commission is an independent statutory body established to enforce the Competition Ordinance (Cap. 619), which was enacted in June 2012. The objective of the Ordinance is to prohibit conduct that prevents, restricts or distorts competition and mergers that substantially lessen competition in Hong Kong. At the present time, the Merger Rule applies only to a merger involving an undertaking that directly or indirectly holds a carrier licence issued under the Telecommunications Ordinance (Cap. 106).

Photo Caption



(From the right) Ms. Anna Wu Hung-yuk, Chairperson of the Competition Commission, Mr. Gregory So Kam-leung, Secretary for Commerce & Economic Development and Mr. Ambrose Ho Pui-him, Chairman of the Communications Authority officiating at the opening ceremony of the Competition Commission Roving Exhibition