

30 November 2017

For Immediate Release

### **Competition Commission to participate in SmartBiz Expo 2017**

The Competition Commission (Commission) is participating in the SmartBiz Expo 2017 from 6 to 8 December as part of its ongoing advocacy to reach out to businesses, in particular small and medium enterprises (SMEs), in Hong Kong. This debut Expo, organised by the Hong Kong Trade Development Council, provides an excellent platform for the Commission to promote awareness and understanding of the Competition Ordinance (Ordinance).

The Commission's booth at the event will feature informative panels about the benefits and major elements of the Ordinance. To echo with the Commission's recent "Combat Market Sharing Cartels" Campaign, there will be practical information on how to identify market sharing and guidance on what to do should it be suspected. The newly launched educational videos, "A Bite of Conspiracy", featuring actor Timothy Cheng Tse-sing will be shown to facilitate easy understanding of the concept. There will also be an interactive computer game to reinforce visitors' knowledge on market sharing detection. Various educational materials including brochures on different topics and a practical toolkit for SMEs will be distributed during the exhibition.

Businesses and members of the public are welcome to visit the Commission's booth.

#### Details of the event:

Date: 6-8 December 2017 (Wednesday - Friday)  
Venue: Halls 1B to E, Hong Kong Convention and Exhibition Centre  
Booth: 1B-F06 & 1B-F08 ("Government and Institution Support" Hall)  
Opening hours: 6 December (Wednesday) 9:30am - 6:00 pm  
7-8 December (Thursday-Friday) 10:00am - 6:00 pm  
Admission: Free

(Photo attached)

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Photo Caption:



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