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## For Immediate Release

#### Competition Commission to participate in World SME Expo 2015

The Competition Commission (Commission) is participating in the World SME Expo 2015 from 3 to 5 December as one of its advocacy initiatives to reach out to businesses, in particular small and medium enterprises (SMEs), in Hong Kong. This annual Expo, organised by the Hong Kong Trade Development Council, provides an excellent platform for the Commission to promote awareness and understanding of the Competition Ordinance (Ordinance), which will come into full effect on 14 December 2015.

The Commission's booth at the event will feature informative panels about the benefits and major elements of the Ordinance and the "dos" and "don'ts" for SMEs. To facilitate easy understanding of the competition rules, a ten-part series of one minute educational videos in which the major anti-competitive concepts are turned into real life scenarios will be shown. There will also be an interactive computer game to reinforce visitors' understanding of anti-competitive behaviours. A practical toolkit "How to comply with the Competition Ordinance" will be distributed during the exhibition.

Businesses and members of the public are welcome to visit the Commission's booth.

### Details of the event:

Date: 3-5 December 2015 (Thur - Sat)

Venue: Halls 1C to E, Hong Kong Convention and Exhibition Centre Booth: 1E-C17 & 1E-C19 ("Government and Institution Support" Hall)

Opening hours: 3-4 December (Thur - Fri) 9:30am - 7:00 pm

5 December (Sat) 9:30am - 6:30 pm

Admission: Free

The Commission will also participate in the Practical Workshop series and deliver a talk titled "Getting Prepared for the Full Implementation of the Competition Ordinance" at 12pm on 5 December. For registration, please visit the World SME Expo website (http://www.hktdc.com/fair/worldsmeexpo-en/HKTDC-World-SME-Expo.html).

#### NOTES FOR THE EDITOR

#### About the Commission

The Commission is an independent statutory body established to enforce the Competition Ordinance (Cap. 619), which was enacted in June 2012. The objective of the Ordinance is to prohibit conduct that prevents, restricts or distorts competition and mergers that substantially lessen competition in Hong Kong. At the present time, the Merger Rule applies only to a merger involving an undertaking that directly or indirectly holds a carrier licence issued under the Telecommunications Ordinance (Cap. 106).

The Ordinance will come into full effect on 14 December 2015.

# Photo Caption:



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